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COMMISSIONER MICHAEL J. COPPS STATEMENT ON THE BILL SHOCK INDUSTRY GUIDELINES

While I do not think today's announcement guarantees closing the book on consumer worries over bill shock and unanticipated charges, it does represent good progress. Consumers have a right to know—ahead of the monthly bill's arrival—if they risk high overage fees. So I credit CTIA for taking this important step to acknowledge the very real impact bill shock has on mobile consumers, and doing something about it. Industry efforts to address consumer issues are always welcome and I think these guidelines can help.

As a consumer protection agency, the FCC must always be concerned with how fees related to overages on messaging, minutes, data-roaming and international use affect everyday Americans. This has been a serious problem well documented by the thousands of complaints we have received at the agency. The Commission has a duty to remain vigilant here. So I am pleased that the underlying docket and proceeding will remain open. Should bill shock remain a problem despite industry efforts, a future Commission will be able to adopt and enforce anti-bill shock rules.

Other items on our consumer empowerment agenda remain unfinished. I look forward to the next chapter – finishing our cramming rulemaking proceeding which, like bill shock, is a drain on consumer pocketbooks.